

## ASSIGNMENT

WHEREAS, we, Pierfrancesco La Mura, a citizen of Italy residing at 440 Monroe Drive, Palo Alto, California 94306, Moshe Tennenholtz, a citizen of Israel, residing at 641 East Meadow Drive, Palo Alto, California 94306, and Yoav Shoham, a citizen of Israel, residing at 4058 Orme Street, Palo Alto, California 94306, have invented a **"ENHANCED AUCTION MECHANISM FOR ONLINE TRANSACTIONS"** for which we have executed application papers for a U.S. patent thereon, which was filed on August 18, 2000, serial No. not yet assigned; and

WHEREAS, Commerce Games, Inc., a California corporation, having a place of business at 390 Cambridge Avenue, Palo Alto, California 94306, is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefore in the United States of America and its territories and possessions, and all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, we, Pierfrancesco La Mura, Moshe Tennenholtz and Yoav Shoham, do sell, assign, transfer and set over unto the said Commerce Games, Inc., its successors and assigns, the full and exclusive right, title and interest in and to said invention, and in and to any and all Letters Patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but also for, to and in all other countries including all priority rights under the International Convention; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to Commerce Games, Inc., its successors and assigns, in accordance with this Assignment.

WITNESS OUR HAND at Palo Alto, California, this 23rd day of August, 2000.

Pierfrancesco La Mura  
Pierfrancesco La Mura

Moshe Tennenholtz  
Moshe Tennenholtz

Yoav Shoham  
Yoav Shoham